

The Periodic Table of Enterprise Mobility Acronyms

OS	Devices		Network	Data	Apps	Security	Enrollment	Management
WI Windows 01	BYOD Bring Your Own Device 07						ZT Zero-touch Enrolment 36	EMM Enterprise Mobility Management 42
iOS Apple 02	CYOD Choose Your Own Device 08	FMD Fully Managed Device 13			BYOA Bring Your Own Application 26	SEW Secure Endpoint Workspace 31	QR QR Code 37	UEM Unified Endpoint Management 43
MO MacOS 03	COPE Corporate Owned Personally Enabled 09	WMD Work Managed Device 14	VPN Virtual Private Network 18	DS Data Sharing 22	AW App Wrapping 27	SM System Management 32	NFC Near Field Communication 38	MMP Mobility Management Platform 44
AD Android 04	COBO Corporate Owned Business Only 10	DD Dedicated Device 15	WiFi Wireless Fidelity 19	PIM Personal Information Manager 23	CM Content Management 28	IM Identity Management 33	AD Active Directory 39	MIM Mobile Information Management 45
CO Chrome OS 05	COSU Corporate Owned Single Use 11	MDUP Managed Device Usage Police 16	MVNO Mobile Virtual Network Operator 20	CMS Content Management System 24	AS App Sharing 29	DPC Device Policy Controller 34	IMEI IMEI Based Enrollment 40	MEM Mobile Email Management 46
LX Linux 06	WYOD Wear Your Own Device 12	MDM Mobile Device Management 17	NAC Network Access Control 21	MCM Mobile Content Management 25	MAM Mobile Application Management 30	MSM Mobile Security Management 35	DEP Apple Device Enrollment Program 41	TEM Telecom Expense Management 47

DA Device Administrator 48	IoT Internet of Things 50	MTP Mobile Threat Prevention 52	RMAD Rapid Mobile Application Development 54	PC Policy Control 56
DO Device Owner 49	BI Business Intelligence 51	MTD Mobile Threat Defence 53	MADP Mobile Application Development Platform 55	SC Security Compliance 57

Role	Trend	Protection	Development	Policy & Compliance
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