

2019: ENTERPRISE MOBILITY TRENDS, CHALLENGES & THE WAY FORWARD

MOBILE OBSESSION

5 Billion

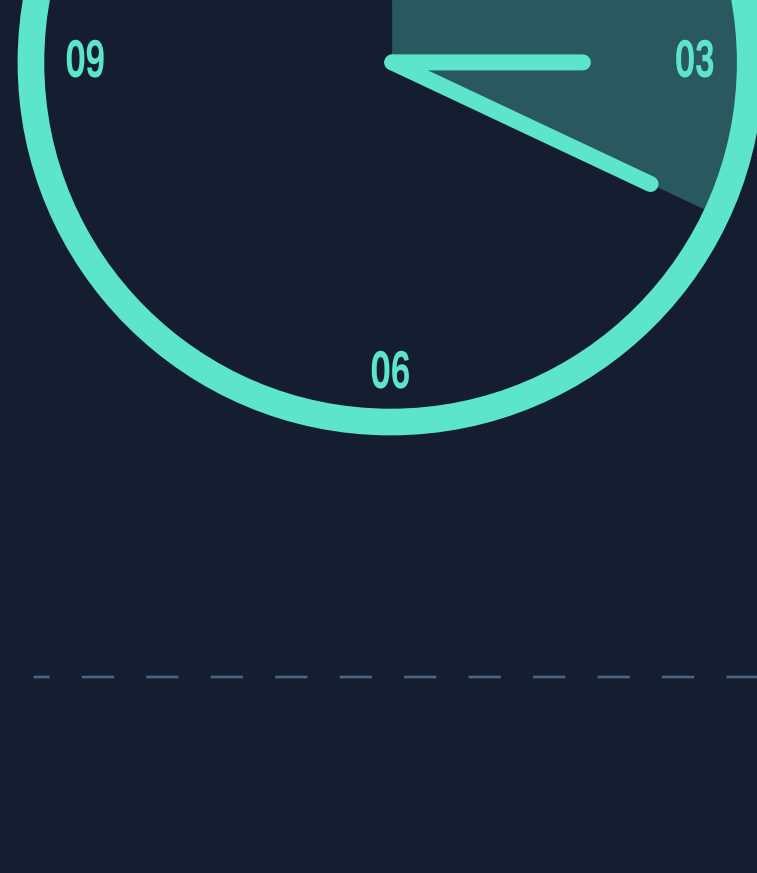
People use mobiles globally

>4 Billion

People use the internet

144 Billion

Emails are being sent every day



3.2 Hrs

Are spent by an average user on social networking sites

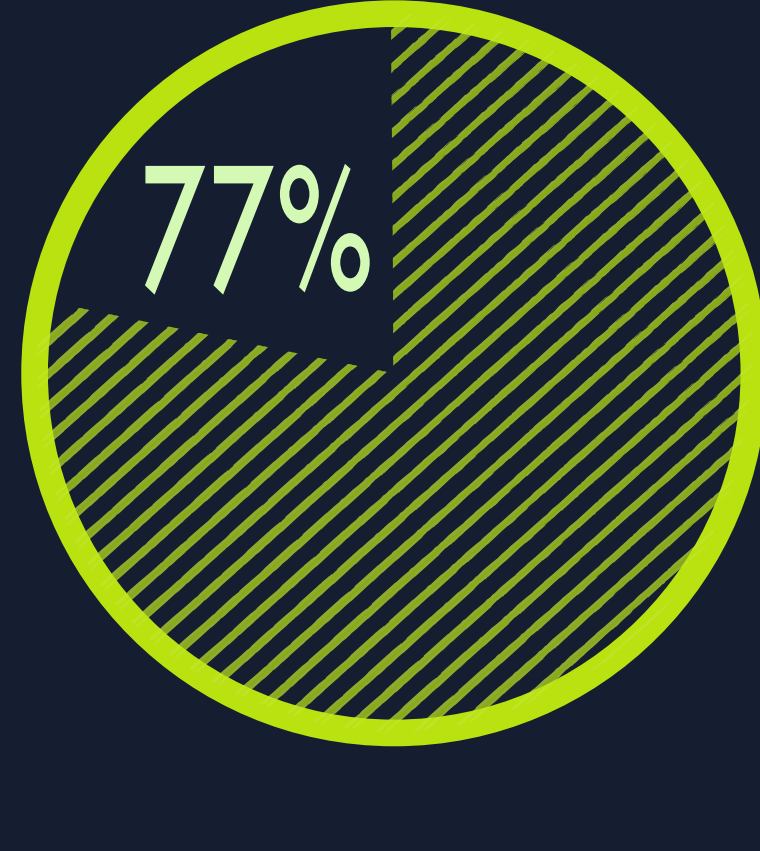
THE MOBILE ADDICTION IS REAL

2617 Times/Day

People touch the Smartphone on an average

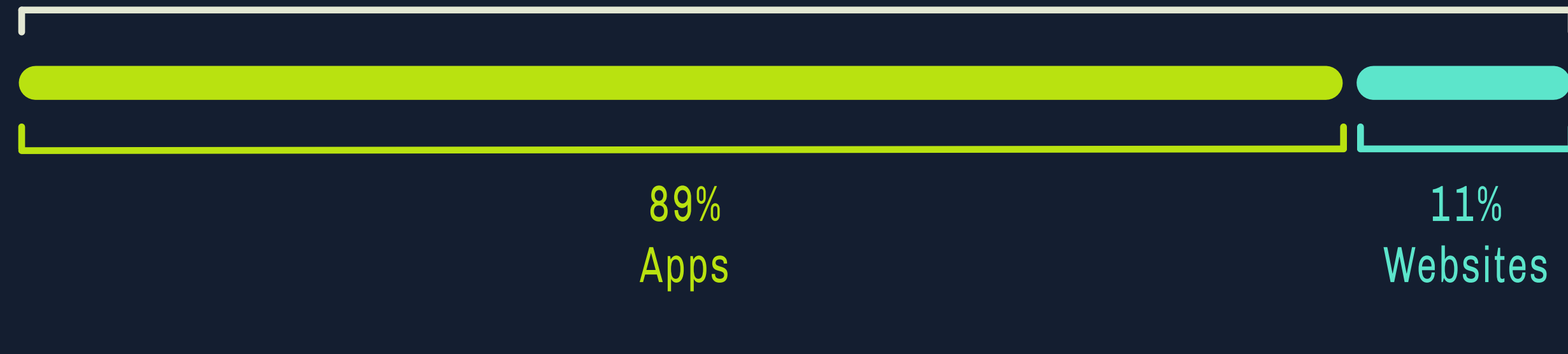


Time spend on browsing by an average American daily

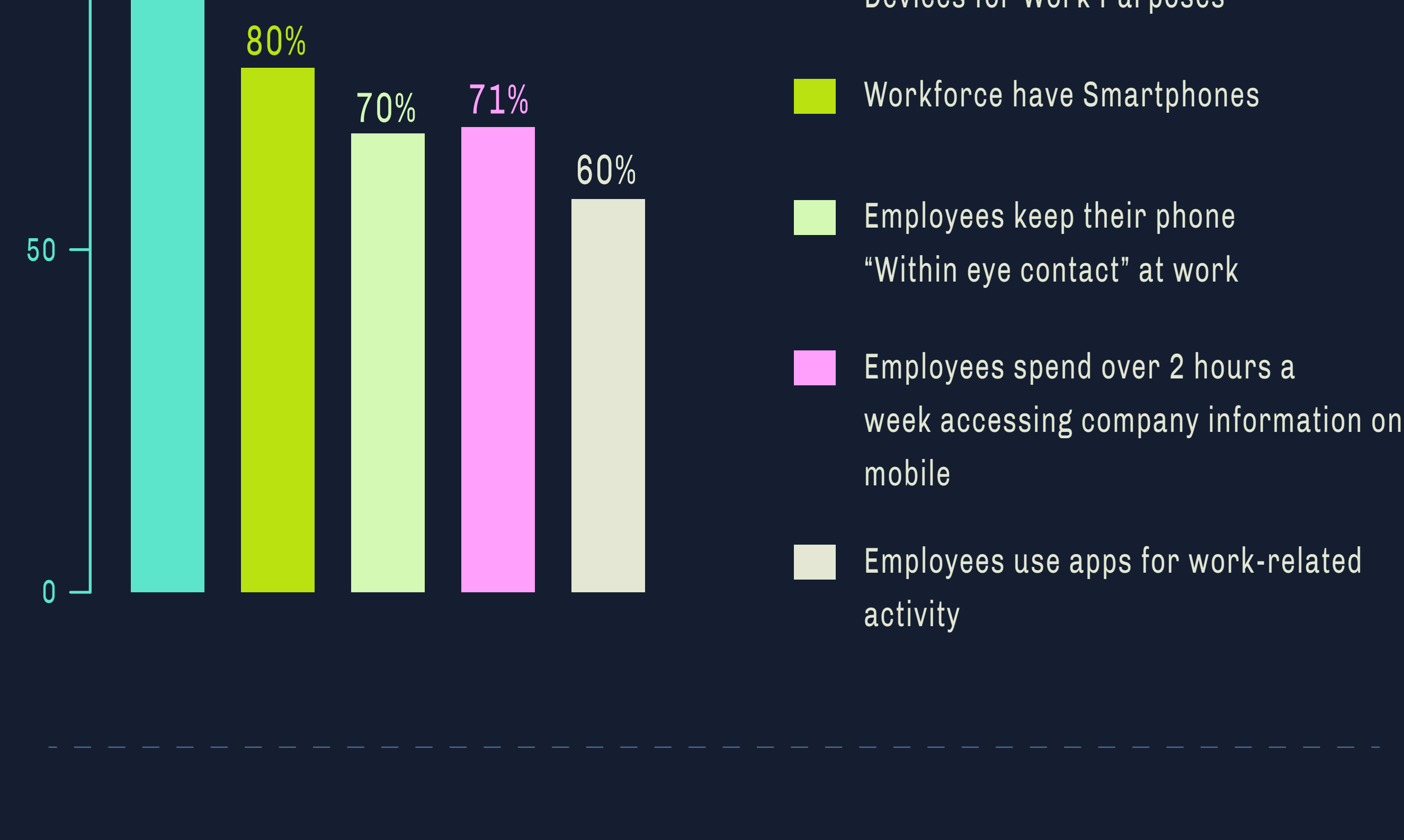


People use Smartphones Worldwide

Mobile Media Time

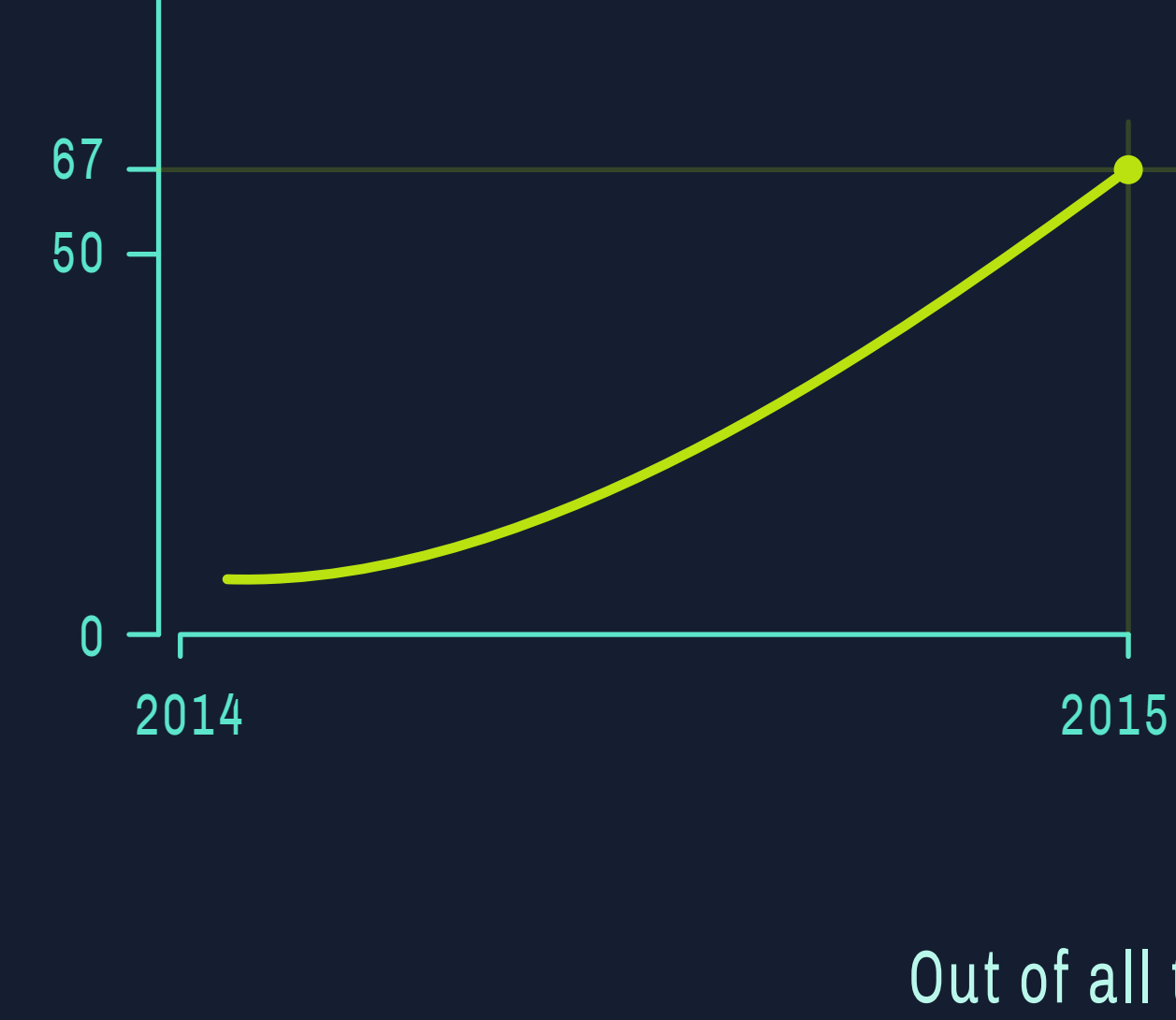


MOBILITY IN THE WORKPLACE



NEW TRENDS, NEW CONCERNS

While mobility in the enterprise is enabling innovation and agility, it is also opening doors for major security concerns



Over the past **5 years**, Security breaches have increased by **67%**, according to **Accenture's global survey**.

Out of all these breaches

- 27%** are human errors
- 48%** are malicious or criminal attacks
- 25%** are system glitches



76 %

of cyber attacks are financially motivated

\$13 Million/Year

is the estimated average cost of cybercrime for an organization

3 BIGGEST MOBILE SECURITY THREATS



Unsecure networks

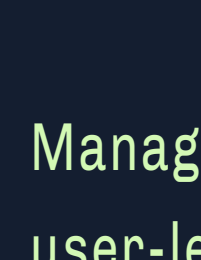


Malware-ridden apps

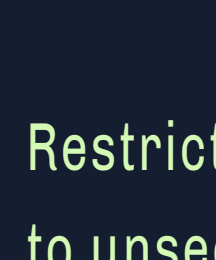


Data leakage

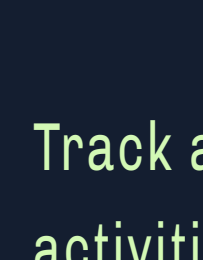
5 WAYS TO SECURE YOUR ENTERPRISE MOBILITY EXPERIENCE



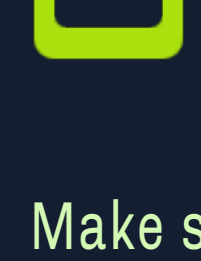
Manage your devices with user-level & device-level policies



Restrict user access to unsecured network & untrusted websites and applications



Track account-level activities & get alerts for critical security incidents



Make sure software updates & security patches are pushed automatically & regularly to devices



Lock devices with strong passwords & secure data from lost or stolen devices by remote wiping

7/10

Businesses are not prepared to respond to a cyber attack

HOW ARE YOU PLACED WITH THIS CHALLENGE?

Explore **Scalefusion** - World's first context-aware Mobile Device Management (MDM) solution that works best for every use case.

Reference

King University | SmartInsights | DynamicSignal | CNBC | TheBestVPN | Norton | Hubspot